

China's GDP growth at the city-level

China's Premier Li Keqiang set the country's 2017 GDP growth target at 'around' 6.5% during the annual National People's Congress in March.

But for a multinational, it is the growth rate of specific cities or regions that can be the bigger driver of revenue performance. And growth rates can differ significantly across the country with GDP growth in China's 20 largest cities ranging from just 3% in Shenyang to a high 11% in Chongqing in 2015. The gap is even wider among the country's other 250+ major cities.

Identifying a city's unique growth characteristics will be a critical strategic capability for multinationals over the coming decade.

CHINA'S CITY-LEVEL GDP GROWTH

China's Premier has set the country's 2017 GDP growth target at around 6.5%.

But for a multinational, the growth rate of specific cities can be more critical to revenue performance.



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City-level GDP growth rates can diverge by as much as 15 percentage points





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